

2023 RHEEM® PRO PARTNER™ AGREEMENT

Program Valid from January 1, 2023 - December 31, 2023

The purpose of the 2023 Rheem Pro Partner program is to assist the dealer in developing their overall business. The program offers many benefits and tools to help achieve this goal. We ask that the dealers meet their purchase commitment. Dealers are required to maintain a quality dealer website dedicated to Rheem

RHEEM BENEFITS

- KwikComfort Financing
- CashBack Rebate in Spring and Fall (Up to 8%)
- Protection Plus Warranties
- WebSuite Access
- RepBooster Access
- Pro Rewards
- Fleet Discount Program
- Access to Cintas Uniforms
- Access to DesignStar
- Access to Military Hire
- 48 Social Media posts per year (four per month)
- Five Complimentary licenses for Interplay Learning (VR Technology)
- Over 300 Brand New Graduate Studies Courses

FERGUSON BENEFITS

- 2% Co-Op*
- Inclusion in the "Rheem Branding Campaign"
- ProPoints through Ferguson.com purchases
- Dedicated Ferguson App (ordering, account management)
- New Ferguson Web Portal
- Special Dealer Promotions
- Free Technical Training
- Virtual Pro Assist Technical Support Software
- Access to:
 - Payzerware
 - Pro Business Discounts
 - Sales Builder Pro
 - iCreate
 - Valassis Marketing Program
 - CI Web
 - Rheem Technical Support with Ferguson TSA's
- Monthly Purchase Summary
- Co-op Planner
- Ferguson Exclusive Valassis Discounts
- Exclusive Digital Branding Campaign including 200,000 Digital Impressions

DEALER COMMITMENTS

- Achieve purchase commitment
- Must attend Annual Rheem Dealer Meeting
- Dealers are required to maintain a quality dealer website dedicated to Rheem
- Must be signed up for Ferguson.com

DEALERSHIP LEVEL – RHEEM PRO PARTNER

2022 RHEEM PURCHASES

INVESTMENT: \$3,850 – SELECT ONE PAYMENT OPTION: ☐ PAYMENT IN FULL ☐ FOUR EQUAL PAYMENTS

- \$100,000 + Purchase Commitment

Equipment Target _____ Supplies Target _____

- Dealer must have a website (if no website, then they must sign up to have a WebSuite site within six months of signing as a dealer)**

■ TRAINING

- Online and in-classroom training with a specialty curriculum, Pro Partner exclusive materials



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– Continued –

To ensure eligibility, the Dealer's Ferguson account must remain current and in good credit standing throughout the year. I have read and understand the terms of this agreement and desire to become a Ferguson HVAC approved dealer. This agreement is effective when signed by all parties listed below.

Company Name

Account Number

Company Address

City

State

Zip

Phone (for Dealer Locator)

Company Principal Owner Email

Company Principal Owner (print)

Company Principal Owner (sign)

Date

Territory Manager (print)

Territory Manager (sign)

Date

Sales Manager (print)

Sales Manager (sign)

Date

Web Address (required)