



2023 SPRING PRO PARTNER EXCLUSIVE CASHBACK PROMOTIONS

PRO PARTNER GUIDELINES

PRO PARTNERS GET CASHBACK FOR SELLING RUUD

FEBRUARY 1, 2023 - MAY 31, 2023
& Residential KwikComfort® Financing
FEBRUARY 1, 2023 - JULY 31, 2023



Reward yourself for selling and installing Ruud® qualifying equipment

by participating in the Pro Partner CashBack and Residential KwikComfort Financing Promotion.

From February 1st through May 31st, on qualifying Ruud equipment, you can receive up to \$625 CashBack for each home installation, and from February 1st through July 31st, you can receive up to an 8% rebate on all Residential KwikComfort Financing menus.

CashBack

Promotion Participation Made Easy

To participate, there is nothing you will need to do—we will automatically enroll you into the promotion. Once you are enrolled in the Spring Pro Partner promotion, you will receive an email notification from Ruud® confirming your enrollment and program details. You must have a user account on My.Ruud.com in order to submit claims through the Contractor Serial Tool (CST) for the promotion. See Terms & Conditions for further details.

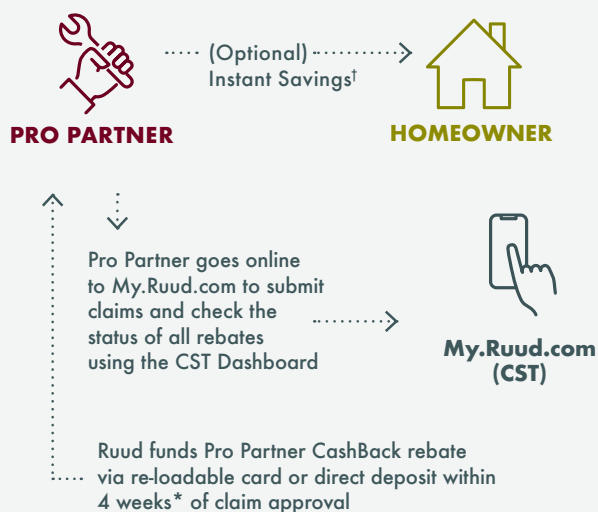
Hassle-Free Rebate Filing

The CST Dashboard houses all CST options including claim entry, payment method set up and reporting. This makes it easy for you to submit and manage your claims from one location on My.Ruud.com. Rebate claim submissions begin February 1, 2023, and must be submitted within 30 days of installation date to be considered eligible for payment. CashBack rebates will be paid to you via a re-loadable pay card or to your business via direct deposit. The payment method is selected by you in the CST Dashboard and must be complete before your first claim entry. To update or change your payment method you must contact help@myruud.com. For more information regarding payment methods, see the Contractor Serial Tool Payment Method Reference Guide available in My.Ruud.com under the *Promotions* portal within the Pro Partner dashboard. The *Residential KwikComfort® Financing* rebate will be applied to your direct deposit account set up with Synchrony every 15–30 days following claim approval. See Terms & Conditions for more details.

Optional Savings For Homeowners

It's up to you if you want to keep the full rebate, or pass along the rebate to your customers. Ruud will not promote any rebate offers to homeowners.

HERE'S HOW IT WORKS:

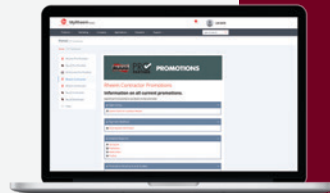


† Pro Partners can choose whether or not they want to offer the rebate to their customers.

* KwikComfort rebate is funded to the direct deposit account set up with Synchrony within 15–30 days after claim approval.

WHAT IS CST?

The Contractor Serial Tool (CST) is Ruud's serial validation tool that allows you to enter claims to redeem rebates or points for installing qualifying Ruud equipment. The CST saves you time by allowing you to redeem rewards for multiple programs and promotions all with one claim submission.



Pro Partner Reporting

You will be able to view, customize and download reporting for your claims from the CST Dashboard. There, you can also review all claim details submitted, payment status and more.

PROMOTION REBATE MATRIX

PRO PARTNER CASHBACK REBATE: FEBRUARY 1, 2023 THROUGH MAY 31, 2023

PRO PARTNER RESIDENTIAL KWIKCOMFORT FINANCING REBATE: FEBRUARY 1, 2023 THROUGH JULY 31, 2023



| M1 HVAC QUALIFYING EQUIPMENT REBATE MATRIX | | | | | |
|--|-----------------|------------------------------|--|---|--|
| | CashBack Rebate | KwikComfort Rebate | Outdoor HVAC ¹ | Indoor HVAC ² | EcoNet® Smart Thermostat / Any Thermostat ³ |
| Heat Pump Systems | \$625.00 | Up To 8% Off Contractor Cost | Endeavor™ Ultra™ Series UP18AZ | Endeavor™ Ultra™ Series U98MV, U97MV Achiever Plus® Series R962V, R802V UH, R802V DZ Air Handler RHMVZ**C | EcoNet® UETST800SYS |
| | \$300.00 | Up To 8% Off Contractor Cost | Endeavor™ Achiever Plus® Series UP16AZ | Endeavor™ Ultra™ Series U98MV, U97MV Achiever Plus® Series R962V, R802V UH, R802V DZ Air Handler RH3VZ | EcoNet® UETST800SYS or 2 stg 24V 3 stage Operation only |
| | \$200.00 | Up To 8% Off Contractor Cost | Endeavor™ Achiever Plus® Series RD16AZ | Endeavor™ Air Handler RHMV**N | Fujitsu |
| | \$125.00 | Up To 8% Off Contractor Cost | Endeavor™ Achiever Plus® Series RP15AZ | Endeavor™ Ultra™ Series U98MV, U97MV Achiever Plus® Series R962V, R802V UH, R802V DZ | EcoNet® UETST800SYS or 2 stg 24V |
| | \$100.00 | Up To 8% Off Contractor Cost | Endeavor™ Achiever Plus® Series RP15AZ | Endeavor™ Achiever® Series R801V UH, R801V DZ, R801V**UHU, Air Handler RH2VZ, RH2TZ, RWMV**C, RB2TZ, RF2TZ | EcoNet® UETST800SYS or 2 stg 24V |
| Air Conditioner Systems | \$625.00 | Up To 8% Off Contractor Cost | Endeavor™ Ultra™ Series UA18AZ | Endeavor™ Ultra™ Series U98MV, U97MV Achiever Plus® Series R962V, R802V UH, R802V DZ Air Handler RHMVZ**C | EcoNet® UETST800SYS |
| | \$300.00 | Up To 8% Off Contractor Cost | Endeavor™ Achiever Plus® Series UA16AZ | Endeavor™ Ultra™ Series U98MV, U97MV Achiever Plus® Series R962VP, R802V UH, R802V DZ Air Handler RH3VZ | EcoNet® UETST800SYS or 2 stg 24V 3 stage Operation only |
| | \$100.00 | Up To 8% Off Contractor Cost | Endeavor™ Achiever Plus® Series RA15AZ | Endeavor™ Ultra™ Series U98MV, U97MV Achiever Plus® Series R962V, R802V UH, R802V DZ | EcoNet® UETST800SYS or 2 stg 24V 3 stage Operation only |
| | \$75.00 | Up To 8% Off Contractor Cost | Endeavor™ Achiever Plus® Series RA15AZ | Endeavor™ Achiever® Series R801V**UHU Air Handler RH3VZ | EcoNet® UETST800SYS or 2 stg 24V 3 stage Operation only" |
| Residential Packaged Units | \$300.00 | Up To 8% Off Contractor Cost | Endeavor™ Achiever Plus® Series RGEAZS, RACAZS | | Any Thermostat |

PROMOTION REBATE MATRIX

PRO PARTNER CASHBACK REBATE: FEBRUARY 1, 2023 THROUGH MAY 31, 2023

PRO PARTNER RESIDENTIAL KWIKCOMFORT FINANCING REBATE: FEBRUARY 1, 2023 THROUGH JULY 31, 2023



M1 HVAC QUALIFYING EQUIPMENT REBATE MATRIX (CONTINUED)

| | CashBack Rebate | KwikComfort Rebate | Outdoor HVAC ¹ | Indoor HVAC ² | EcoNet® Smart Thermostat / Any Thermostat ³ |
|-----------------------|-----------------|------------------------------|---------------------------|---|--|
| Individual Components | \$75.00 | Up To 8% Off Contractor Cost | | Endeavor™ Ultra™ Series U98MV, U97MV | EcoNet® UETST800SYS |
| | \$50.00 | Up To 8% Off Contractor Cost | | Endeavor™ Achiever Plus® Series R962V, R802V UH, R802V DZ Achiever® Series R801V UH, R801V DZ, R951V, R921V, R951V*UHU | EcoNet® UETST800SYS |
| | \$25.00 | Up To 8% Off Contractor Cost | | Endeavor™ Ultra™ Series R98MV, R97MV Achiever® Series R801T UH ULN ⁴ | |

¹Qualifying installations must meet the minimum efficiency standards set by the U.S. Department of Energy (DOE). ²System must include a Ruud® matched coil to be eligible for rebate. ³A Ruud thermostat is recommended to use to complete a Ruud system rebate. However, any other thermostat listed as eligible from Ruud Parts Division can also be used to complete a Ruud System rebate. ⁴Only the R801T UH Ultra Low NOx model is eligible.

M HVAC QUALIFYING EQUIPMENT REBATE MATRIX

| | CashBack Rebate | KwikComfort Rebate ¹ | Outdoor HVAC ² | Indoor HVAC ¹ | EcoNet® Smart Thermostat / Any Thermostat ² |
|-------------------|-----------------|---------------------------------|----------------------------------|--|--|
| Heat Pump Systems | \$625.00 | Up To 8% Off Contractor Cost | Ultra™ Series UP20 | Ultra™ Series U98V, U97V, U96V, U802V Air Handler RHMV (EEV-EcoNet) | EcoNet® UETST800SYS |
| | \$300.00 | Up To 8% Off Contractor Cost | Achiever Plus® Series UP17 | Ultra™ Series U98V, U97V, U96V, U802V Air Handler RHMV (EEV-EcoNet), RH2T (EEV-EcoNet) | EcoNet® UETST800SYS |
| | \$200.00 | Up To 8% Off Contractor Cost | Achiever Plus® Series RP17**H | Air Handler RHMV*****N | RXRNRUZ RXRSRY RXTTRX |
| | \$150.00 | Up To 8% Off Contractor Cost | Achiever® Series RP16 | Ultra™ Series U98V, U97V, U96V, U802V Achiever Plus® Series R801V Air Handler RH2V | Any Thermostat |
| | \$100.00 | Up To 8% Off Contractor Cost | Achiever® Series RP15 | Ultra™ Series U98V, U97V, U96V, U802V Air Handler RH1V | Any Thermostat |
| | \$75.00 | Up To 8% Off Contractor Cost | Achiever® Series RP15 | Achiever Plus® Series R92T, R95T, R96T, R801T ³ , R801V, R802T Air Handler RH1T, RBHP | Any Thermostat |

PROMOTION REBATE MATRIX

PRO PARTNER CASHBACK REBATE: FEBRUARY 1, 2023 THROUGH MAY 31, 2023

PRO PARTNER RESIDENTIAL KWIKCOMFORT FINANCING REBATE: FEBRUARY 1, 2023 THROUGH JULY 31, 2023



| M HVAC QUALIFYING EQUIPMENT REBATE MATRIX (CONTINUED) | | | | | |
|---|-----------------|---------------------------------|--|--|--|
| | CashBack Rebate | KwikComfort Rebate ¹ | Outdoor HVAC ² | Indoor HVAC ¹ | EcoNet® Smart Thermostat / Any Thermostat ² |
| Air Conditioner Systems | \$600.00 | Up To 8% Off Contractor Cost | Ultra™ Series UA20 | Ultra™ Series U98V, U97V, U96V, U802V Air Handler RHMV (EEV-EcoNet) | EcoNet® UETST800SYS |
| | \$300.00 | Up To 8% Off Contractor Cost | Achiever Plus® Series UA17 ⁴ | Ultra™ Series U98V, U97V, U96V, U802V Air Handler RH2V (EcoNet), RH2T (EcoNet) | EcoNet® UETST800SYS |
| | \$100.00 | Up To 8% Off Contractor Cost | Achiever® Series RA17 (Non-Communicating) | Ultra™ Series U98V, U97V, U96V, U802V Achiever Plus® Series R801V Air Handler RH2V, RH2T | Any Thermostat |
| | \$75.00 | Up To 8% Off Contractor Cost | Achiever® Series RA16 | Ultra™ Series U98V, U97V, U96V, U802V Air Handler RH1V | Any Thermostat |
| | \$50.00 | Up To 8% Off Contractor Cost | Achiever® Series RA16 | Achiever Plus® Series R92T, R95T, R96T, R801T ³ , R801V, R802T Air Handler RH1T, RBHP | Any Thermostat |
| Residential Packaged Units | \$300.00 | Up To 8% Off Contractor Cost | Ultra™ Series RGEA16, RQRM | | Any Thermostat |
| | \$200.00 | Up To 8% Off Contractor Cost | Achiever® Series RGEA15, RACA15 | | Any Thermostat |
| Individual Components | \$100.00 | Up To 8% Off Contractor Cost | | Ultra™ Series U98V, U97V | EcoNet® UETST800SYS |
| | \$75.00 | Up To 8% Off Contractor Cost | | Ultra™ Series U96V, U802V, Achiever Plus® Series R801V | EcoNet® UETST800SYS |
| | \$50.00 | Up To 8% Off Contractor Cost | | Ultra™ Series U98V, U97V | |
| | \$25.00 | Up To 8% Off Contractor Cost | | Ultra™ Series U96V, U802V Achiever Plus® Series R801V, R801T Ultra Low Nox ⁵ | |

PROMOTION REBATE MATRIX

PRO PARTNER CASHBACK REBATE: FEBRUARY 1, 2023 THROUGH MAY 31, 2023

PRO PARTNER RESIDENTIAL KWIKCOMFORT FINANCING REBATE: FEBRUARY 1, 2023 THROUGH JULY 31, 2023



| M HVAC QUALIFYING EQUIPMENT REBATE MATRIX (CONTINUED) | | | | | |
|---|--------------------|------------------------------------|--|---|--|
| | CashBack Rebate | KwikComfort Rebate ¹ | Outdoor HVAC ⁸ | Indoor HVAC ¹ | EcoNet® Smart Thermostat / Any Thermostat ² |
| Mini-Split Systems ⁷ | \$275.00 | Up To 8% Off Contractor Cost | Ultra™ Series Multi-Zone ROMH*FXZH ⁶ | Achiever Plus® / Achiever® Series Multi-Zone RI*H*AVFJ/UIWH*AVFJ | |
| | \$125.00 | Up To 8% Off Contractor Cost | Achiever Plus® Series Multi-Zone ROMH*AFXZJ ⁶ | Achiever Plus® / Achiever® Series Multi-Zone RI*H*AVFJ/UIWH*AVFJ | |
| | \$125.00 | Up To 8% Off Contractor Cost | Ultra™ Series Single-Zone ROSH*AHWJ, ROSH*AHHJ, ROSH*AHXHJ, ROSH*AFFJ, ROSH*AFFHJ | Ultra™ Series Single-Zone UIWH*AHWJ, UIWH*AVFJ, RIFH*AVFJ, RIDH*AVFJ | |
| | \$100.00 | Up To 8% Off Contractor Cost | Achiever Plus® Series Single-Zone ROSH**FWJ, ROSH*AXFWJ | Achiever Plus® Series Single-Zone UIWH**VFJ | |
| | \$75.00 | Up To 8% Off Contractor Cost | Achiever® Series Single-Zone ROSH*AVSA, ROSH*ASJ, ROSH*AXJ, ROSH*AFCJ, ROSH*VGSN, ROSH*VSN | Achiever® Series Single-Zone UIWH*AVSA, UIWH*ASJ, UIWH*AXJ, RICH*AVFJ, UICH*AXCJ, RIDH*AVFJ, RIDH**AXCJ, UIUH*A(S)XJ | |

¹System must include a Ruud® matched coil to be eligible for rebate. ²A Ruud thermostat is recommended to use to complete a Ruud system rebate. However, any other thermostat from Ruud Parts Division can also be used to complete a Ruud System rebate. ³R801T matched with RP15 and RA16 listed in the matrix represents both the R801TA furnace and the R801T**MUA Ultra Low NOx furnace. ⁴Does not include the following non-communicating models: UA1724AJ2NB, UA1736AJ2NB, UA1748AJ2NB, UA1760AJ2NB. ⁵Only the R801T Ultra Low NOx model is eligible. ⁶For the Multi-Zone Mini-Split systems, rebate amount covers installation of (1) outdoor and (1) indoor unit. The rebate amount will not increase with additional indoor unit installations. ⁷The original "U" model Mini-Split Heat Pumps are eligible in place of the new generic "R" models listed in the above matrix to receive CashBack Rebates. ⁸Qualifying installations must meet the minimum efficiency standards set by the U.S. Department of Energy (DOE).

PROMOTION REBATE MATRIX



PRO PARTNER KWIKCOMFORT FINANCING REBATE: FEBRUARY 1, 2023 THROUGH JULY 31, 2023
 The Ruud® Residential KwikComfort Financing program will be offering up to 8% off contractor costs on all promotional menus for Pro Partners on qualifying Ruud HVAC equipment beginning February 1, 2023 through July 31, 2023

| RESIDENTIAL KWIKCOMFORT® FINANCING 2023 PRO PARTNER | | | | | | |
|---|------|--|------------------------|-----------------|--------------|---|
| | Plan | Promotion Offer | Monthly Payment Factor | Est. # Payments | Discount Fee | Up to 8% OFF Pro Partner Cost During Promotion ¹ |
| Deferred Interest | 920 | No Monthly Interest if Paid in Full within 6 Months | 2.50% | N/A | 4.35% | Free |
| | 921 | No Monthly Interest if Paid in Full within 9 Months | 2.50% | N/A | 5.35% | Free |
| | 922 | No Monthly Interest if Paid in Full within 12 Months | | N/A | 6.10% | Free |
| | 923 | No Monthly Interest if Paid in Full within 15 Months | | N/A | 6.55% | Free |
| | 924 | No Monthly Interest if Paid in Full within 18 Months | | N/A | 6.85% | Free |
| | 925 | No Monthly Interest if Paid in Full within 24 Months | | N/A | 10.00% | 2.00% |
| Fixed Payment | 940 | 3.99% APR Until Paid in Full | 1.25% | 94 | 21.00% | 13.00% |
| | 941 | 5.99% APR Until Paid in Full | | 102 | 14.85% | 6.85% |
| | 942 | 7.99% APR Until Paid in Full | | 115 | 10.00% | 2.00% |
| | 943 | 9.99% APR Until Paid in Full | | 132 | 6.85% | Free |
| | 950 | 5.99% APR Until Paid in Full | 1.50% | 82 | 13.50% | 5.50% |
| | 951 | 7.99% APR Until Paid in Full | | 88 | 9.10% | 1.10% |
| | 952 | 9.99% APR Until Paid in Full | | 98 | 6.50% | Free |
| | 960 | 3.99% APR Until Paid in Full | 1.75% | 64 | 14.50% | 6.50% |
| | 961 | 5.99% APR Until Paid in Full | | 68 | 11.75% | 3.75% |
| | 962 | 7.99% APR Until Paid in Full | | 73 | 8.00% | Free |
| | 963 | 9.99% APR Until Paid in Full | | 78 | 6.10% | Free |
| | 964 | 10.99% APR Until Paid in Full | | 82 | 4.10% | Free |
| | 965 | 11.99% APR Until Paid in Full | | 86 | 3.10% | Free |
| | 970 | 5.99% APR Until Paid in Full | 2.00% | 58 | 10.00% | 2.00% |
| | 971 | 7.99% APR Until Paid in Full | | 61 | 6.85% | Free |
| | 972 | 9.99% APR Until Paid in Full | | 65 | 5.90% | Free |
| | 980 | 5.99% APR Until Paid in Full | 3.00% | 37 | 6.85% | Free |
| | 981 | 7.99% APR Until Paid in Full | | 38 | 6.10% | Free |
| | 982 | 9.99% APR Until Paid in Full | | 40 | 5.25% | Free |
| | 990 | 5.99% APR Until Paid in Full | 4.00% | 27 | 6.10% | Free |
| | 991 | 7.99% APR Until Paid in Full | | 28 | 5.85% | Free |
| | 992 | 9.99% APR Until Paid in Full | | 28 | 4.35% | Free |
| Equal Monthly Payments | 930 | 25 Month No Monthly Interest | 4.00% | 25 | 10.00% | 2.00% |
| | 931 | 36 Month No Monthly Interest | 2.78% | 36 | 14.85% | 6.85% |
| | 932 | 48 Month No Monthly Interest | 2.08% | 48 | 16.60% | 8.60% |
| | 933 | 60 Month No Monthly Interest | 1.67% | 60 | 19.10% | 11.10% |
| | 934 | 72 Month No Monthly Interest | 1.39% | 72 | 22.60% | 14.60% |

Menu options and notes continued on next page.

PROMOTION REBATE MATRIX



PRO PARTNER KWIKCOMFORT FINANCING REBATE: FEBRUARY 1, 2023 THROUGH JULY 31, 2023
The Ruud® Residential KwikComfort Financing program will be offering up to 8% off contractor costs on all promotional menus for Pro Partners on qualifying Ruud HVAC equipment beginning February 1, 2023 through July 31, 2023

Promotional Selection: In addition to the 6 Month Deferred Interest with Payment promotion, merchants may select up to five additional promotions.

¹Fee after rebate on installation of eligible equipment listed on the Ruud ProPartner™ 2023 CashBack rebate matrix. Pro Partners are eligible to receive a rebate of up to 8% off contractor costs on all Residential KwikComfort Financing promotions for the installation of eligible equipment (all equipment must be installed exactly as shown on the qualifying equipment rebate matrix, or include one of the qualifying individual components **(U98V, U97V, U96V, U802V, U801T Ultra Low NOx, U801V, U98MV, U97MV, R962V, R802V UH, R802V DZ, R801V UH, R801V DZ, R951V, R921V, R951V*UHU, R801T UH ULN)**, to be eligible for the promotional financing rebate. Qualifying installations must meet the minimum efficiency standards set by the U.S. Department of Energy (DOE). These claims must be submitted through the CST (My.Ruud.com) in order to qualify for the Residential KwikComfort Financing rebate. The sales slip still must be submitted to Synchrony to be validated for processing. No Interest Until Paid In Full 60 Month and 72 Month Promotions are only eligible for 17-, 18-, and 20-SEER equipment installed as listed on the qualifying rebate matrix.

SYNCHRONY TERMS AND CONDITIONS

Promotional Updates: Merchants may change promotions at any time by logging into Business Center at: bc.syf.com

Activation Fee: Customers will be charged a one-time fee of \$29 on their initial purchase. This does not apply to future purchases.

Split Tickets: Split tickets between multiple Synchrony Bank credit card programs and/or other lenders are not allowed.

Dealer Terms: There may be a minimum volume required on your program. Please ask your sales representative if one applies.

Note: Synchrony® reserves the right to restrict available promotions by merchant.

In keeping with its policy of continuous progress and improvement, Ruud reserves the right to make changes to this promotion without notice.

PRO PARTNER TERMS & CONDITIONS



- The promotion is subject to termination at Ruud's discretion. This promotion cannot be combined with any other promotion from Ruud®.
- Installations for commercial applications / commercial properties (rental properties) are not eligible.
- Rebate is only eligible for residential installations on single-family dwellings.
- Rebate is applicable to multiple units in single-family dwellings.
- The Pro Partner's account must be in good credit standing with the distributor in order to participate in this special promotion.
- Installations through National Accounts (such as The Home Depot, ARS and Service Experts) are NOT eligible for the CashBack Promotion.
- Ruud agrees that all information within claims submitted, including serial numbers, will be audited by Ruud for accuracy.
- Your distributor that enrolled you in the program has final approval of promotion participation eligibility. Any proven fraudulent activity may result in the Pro Partner's account being put under review or suspended from promotion participation as determined by Ruud. Pro Partner may be held responsible for funding paid rebates back to the distributor and Ruud; or Ruud will withhold future rebates due to the Pro Partner in the amount of the fraudulent rebates paid.
- All participating Pro Partners must be enrolled as eligible for the promotion and must have a MyRuud.com user account. All promotion participants must be enrolled and set up their rebate payment method no later than May 31, 2023.
- Due to 1099 tax requirements, you may be required to provide personal and business information, as this is required for any person receiving more than \$600 in rewards.
- Qualifying systems and individual unit components are outlined on the eligible product matrix.
- Qualifying systems and individual unit components must be purchased through your HVAC distributor that enrolled you in the program. Qualifying equipment must be sold and installed between 2/1/2023 through 5/31/2023 in order to be eligible for the CashBack rebate and between 2/1/2023 through 7/31/2023 in order to be eligible for the KwikComfort® Financing rebates.
- Qualifying installations must meet the minimum efficiency standards set by the U.S. Department of Energy (DOE) to receive CashBack and KwikComfort rebates.
- Only one qualifying purchase should be submitted per rebate. It is the Pro Partner's responsibility to check their submitted claims and ensure the claims reflect the expected rebate amount. Once a rebate is submitted, it will be at Ruud's discretion whether the claim can be adjusted. **Claims that have been batched for payment or paid out cannot be adjusted. Please ensure you have reviewed your claim on the confirmation screen prior to submitting your claim.**
- Promotion enrollment and participation is dependent upon the date of Pro Partner Program enrollment completion. To be eligible for Spring promotions, the contractor must be enrolled in the Pro Partner program by May 31st to participate in Spring CashBack, and July 31st to participate in Spring KwikComfort Financing. Participation in promotional installation eligibility dates will be adjusted to begin based on the month of the Pro Partner Program enrollment completion date.
- Claims submitted in error that have NOT been batched for payment or paid out can be adjusted by submitting a ticket into the Help Desk (help@myruud.com). For adjustments to be made, the Pro Partner must submit an invoice showing proof of installation with their request.
- **Rebate Funding Responsibilities:**
 - The Pro Partner will receive the full amount of the listed rebate (per Terms & Conditions) and can choose to pass along any given amount to their customers. If desired, the Pro Partner can use earned accrued co-op dollars to promote and advertise the promotion in their market.
 - The Pro Partner must use pre-approved ad graphics from the AdMaker System or obtain prior approval for any ads used to promote this offer.
- All rebate claims must be submitted online at MyRuud.com through the Contractor Serial Tool (CST) **within 30 days from installation date** to be considered eligible for payment to the Pro Partner. Pro Partners are eligible to receive up to an 8% rebate on all Residential KwikComfort Financing menus for the installation of eligible equipment listed on the CashBack promotion matrix. These claims must be submitted through the CST in order to qualify for the Residential KwikComfort Financing rebate. The sales slip still must be sent to Synchrony to be validated.

No exceptions will be allowed. All documentation received after 30 days from the installation date will be denied for processing.

• Ruud CashBack Rebate Payment Terms:

- Pro Partners are responsible for reviewing and confirming they received payment for all claims. Claims where payments were not received from previous years promotions are no longer eligible, and will not be paid out, no matter the reasoning.
- Pro Partners can choose from direct deposit or re-loadable card to receive their funds for the CashBack rebate:
 - Direct Deposit – For payment to a Pro Partner business via direct deposit.
 - Users will be required to provide their business account direct deposit information and a copy of a void check is required for validation.
 - IMPORTANT: Direct Deposit accounts must be set up and validated before any claims are approved and funds can be deposited.
 - Direct deposit accounts will be funded every other week for approved claims.
 - Pay Card – For payment to an individual via re-loadable pay card.
 - New users will receive an e-mail from notification@360digitalpayments.com after the submission of their first claim. This e-mail is to confirm your shipping address before your re-loadable card is mailed to ensure you receive it. This card can be re-loaded for future Ruud promotions.
 - IMPORTANT: Funding deposit notifications will be e-mailed to the card holder when funds are available to load. Each e-mail contains the load value, reference code and instructions on how to acquire funds.
 - The card received in the mail is re-loadable, so do not dispose of after the promotion ends.
 - Funds not redeemed within 12 months will be forfeited.
 - Card can be used for other Ruud promotions hosted through the Contractor Serial Tool (CST).
 - There may be a replacement fee for lost / stolen cards.
 - Ruud is not responsible for lost, stolen or misdirected paperwork or re-loadable pay cards.
 - U.S. residents are subject to a 1099 miscellaneous income tax for spiffs totaling \$600 or more annually.
- Offer valid to legal residents of the continental United States, Alaska and Hawaii only.
- **Residential KwikComfort Financing Rebate Funding**
 - Twice a month, Synchrony will calculate all eligible sales entered through the CST that were funded and process the rebate amount by Pro Partner. Synchrony will audit claims submitted through the CST against sales slips to validate claim information.
 - The rebate will be an ACH Deposit into the Pro Partner's business checking accounting set up with Synchrony Financial.
 - Funding will be within 15–30 days after claim approval

IMPORTANT: 2023 SPRING PRO PARTNER CASHBACK & KWIKCOMFORT PROMOTION DATES

| | |
|---|-----------------------------|
| CashBack & KwikComfort Promotion Installation Start | Wednesday, February 1, 2023 |
| Pro Partner CashBack Promotion Installation End | Wednesday, May 31, 2023 |
| Pro Partner KwikComfort Promotion Installation End | Monday, July 31, 2023 |
| *Final Day for Contractor Enrollment / Registration to qualify for CashBack | Wednesday, May 31, 2023 |
| **Final Day for Contractor Enrollment / Registration to qualify for KwikComfort | Monday, July 31, 2023 |
| All Rebate Submissions Due | 30 days from installation* |

*June 30, 2023 will be the final deadline for CashBack rebate claim submissions.

**August 31, 2023 will be the final deadline for KwikComfort rebate claim submissions.

NOTE: 2023 Spring Pro Partner CashBack and Residential KwikComfort Financing Promotion – All documentation is available on MyRuud.com or can be requested from your distributor.