



2024 RHEEM® PRO PARTNER™ AGREEMENT

Program valid from January 1, 2024 – December 31, 2024

The Rheem Pro Partner Program is designed to offer you an expansive scope of benefits that deliver purposeful value which create positive impact for both you and the consumer. The Rheem Pro Partner Dealership assists in cementing your reputation as an exclusive Rheem-recognized professional in the HVAC industry driving results of growth and company profitability.

RHEEM BENEFITS

- Access to Rheem Business and Marketing Tools
- 60 Social Media Posts per Year (five per month)
- Five Complimentary Licenses for Interplay Learning (VR Technology)
- Over 300 Graduate Studies Courses
- Access to 2025 Rheem Pro Partner Conference

FERGUSON BENEFITS

- Co-Op Available (based on current calendar year purchases)
- Spring and Fall Branding Campaigns*
- Access to Ferguson Business and Marketing Tools
- EGIA:
 - Exclusive Access to Business Development Tools
 - In-House Training
 - Financing Options

* Participation in this program requires entry of up to ten target zip codes.

DEALER COMMITMENTS

- Achieve purchase commitment
- Must attend Annual Rheem Dealer Meeting
- Must attend Rheem Pro Partner Conference
- Dealers are required to maintain a quality dealer website dedicated to Rheem
- Must be signed up for FERGUSON.COM

2024 RHEEM PURCHASES

INVESTMENT: \$3,600 – SELECT ONE PAYMENT OPTION: PAYMENT IN FULL FOUR EQUAL PAYMENTS

- \$200,000 + Purchase Commitment

Equipment Target _____ Supplies Target _____ Online Target _____

- Dealer must have a website (if no website, then they must sign up to have a WebSuite site within 30 days of signing as a dealer)**

**Please see your TM for more information on signing up for WebSuite

To ensure eligibility, the Dealer's Ferguson account must remain current and in good credit standing throughout the year. I have read and understand the terms of this agreement and desire to become a Ferguson HVAC approved dealer. This agreement is effective when signed by all parties listed below.

_____ Company Name		_____ Account Number	
_____ Company Address	_____ City	_____ State	_____ Zip
_____ Phone (for Dealer Locator)	_____ Company Principal / Owner Email		
_____ Company Principal / Owner (print)	_____ Company Principal / Owner (sign)	_____ Date	
_____ Territory Manager (print)	_____ Territory Manager (signature)	_____ Sales Manager (print)	_____ Sales Manager (signature)

Web Address (required)

COMMENTS: