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Neighbor Network programs are iCreate's most popular lead generation options. Select one of the turnkey templates and customize them with your company information and logo. Choose from direct mail and Facebook advertising or a combination of the two. You provide recent customers' addresses, and iCreate will schedule the advertising within a 1-5 mile radius of those homes. Prefer to target zip codes? Provide those on sign-up, and iCreate will schedule the advertising over the course of the campaign.

#### **DIRECT MAIL & FACEBOOK AD CAMPAIGN**

- 40 jobs of 50 lead generation cards will be mailed to customer addresses you provide to advertise in their neighborhoods or the zip codes of your choice
- 2,000 postcards total mailed to select demographics around customer address or zip codes provided
- 40 Thank You cards mailed to the customer (optional)
- 40 Facebook Ads delivered for 10 days in a 1-mile radius around the customer address

#### **DIRECT MAIL CAMPAIGN**

\$2,240

**\$1.500** 

S3.250

- 40 jobs of 50 lead generation cards will be mailed to customer addresses you provide to advertise in their neighborhoods or the zip codes of your choice
- 2,000 postcards total mailed to select demographics around customer address or zip codes provided
- 40 Thank You cards mailed to the customer (optional)

#### **FACEBOOK AD ONLY**

- 40 jobs where you provide customer addresses to advertise in their neighborhoods or the zip codes of your choice
- 40 Thank You cards mailed to the customer (optional)
- 40 Facebook Ads delivered for 10 days in a 1-mile radius around the customer address or zip code provided

### **NEW TO iCREATE?**

Click <u>HERE</u> or scan the QR code to set-up an account

\* Please allow 24 hours for your account to become active



## ALREADY HAVE AN ACCOUNT?

Click <u>HERE</u> or scan the QR code to choose your marketing package



#### FERGUSONHVAC.COM