



2024 FALL PRO PARTNER EXCLUSIVE CASHBACK PROMOTIONS PRO PARTNER GUIDELINES

PRO PARTNERS GET CASHBACK

FOR SELLING FRIEDRICH

AUGUST 1, 2024–NOVEMBER 15, 2024

& *RESIDENTIAL KWIKCOMFORT® FINANCING*

AUGUST 1, 2024–NOVEMBER 15, 2024



Reward yourself for selling and installing Friedrich® qualifying equipment

by participating in the Pro Partner® CashBack and *Residential KwikComfort Financing* Promotion.

From August 1st through November 15th, on qualifying Friedrich equipment, you can receive up to \$625 CashBack for each home installation and up to an 8% rebate on all *Residential KwikComfort Financing* menus.

CashBack

FRIEDRICH®

Promotion Participation Made Easy

To participate, there is nothing you will need to do—we will automatically enroll you into the promotion. Once you are enrolled in the Fall Pro Partner® promotion, you will receive an email notification from us confirming your enrollment and program details. You must have a user account on My.Friedrich.com in order to submit claims through the Contractor Serial Tool (CST) for the promotion. See Terms & Conditions for further details.

Hassle-free Rebate Filing

The CST Dashboard houses all CST options including claim entry, payment method setup and reporting. This makes it easy for you to submit and manage your claims from one location on My.Friedrich.com. Rebate claim submissions begin August 1, 2024, and must be submitted within 30 days of installation date to be considered eligible for payment. CashBack rebates will be paid to you or your business via direct deposit. The payment method is selected by you in the CST Dashboard and must be complete before your first claim entry. To update or change your payment method you must contact help@myfriedrich.com. For more information regarding payment methods, see the Contractor Serial Tool Payment Method Reference Guide available in My.Friedrich.com under the *Promotions* portal within the Pro Partner dashboard. The *Residential KwikComfort® Financing* rebate will be applied to your direct deposit account set up with Synchrony every 15–30 days following claim approval. See Terms & Conditions for more details.

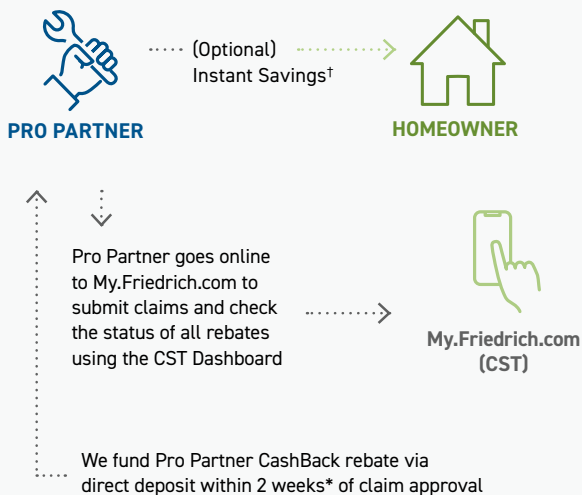
Optional Savings For Homeowners

It's up to you if you want to keep the full rebate, or pass along the rebate to your customers. We will not promote any rebate offers to homeowners.

Important – Special RGEA14 ULN and RGEAZR ULN Financing Only Rebate

During the Fall promotion, August 1st through November 15th, as a Pro Partner you can receive up to an 8% financing only rebate on RGEA14 ULN and RGEAZR ULN installations. See the qualifying equipment rebate matrix on the following pages for equipment installation details. Pro Partners must claim their RGEA14 ULN and RGEAZR ULN installations under rebate “2024 Friedrich Fall Pro Partner RGEA14 ULN and RGEAZR ULN Special *KwikComfort® Financing* Promotion” in the CST Dashboard. **All other claims** should be filed under rebate “2024 Friedrich Fall Pro Partner CashBack and *Residential KwikComfort® Financing* Promotion.”

HERE'S HOW IT WORKS:



WHAT IS THE CST?

The **Contractor Serial Tool (CST)** is our serial validation tool that allows you to enter claims to redeem rebates or points for installing qualifying Friedrich equipment. The CST saves you time by allowing you to redeem rewards for multiple programs and promotions with one claim submission.

† Pro Partners can choose whether or not they want to offer the rebate to their customers.

*KwikComfort rebate is funded to the direct deposit account set up with Synchrony within 15–30 days after claim approval.

Pro Partner Reporting

You will be able to view, customize and download reporting for your claims from the CST Dashboard. There, you can also review all claim details submitted, payment status and more.

PROMOTION REBATE MATRIX

PRO PARTNER CASHBACK & RESIDENTIAL KWIKCOMFORT FINANCING REBATE:
AUGUST 1, 2024 THROUGH NOVEMBER 15, 2024



2024 FALL CASHBACK M1 PRODUCT MATRIX					
	CashBack Rebate	KwikComfort Rebate	Outdoor HVAC ¹	Indoor HVAC ²	EcoNet® Smart Thermostat / Any Thermostat ³
Heat Pumps	\$625.00	Up To 8% Off Contractor Cost	Endeavor® K-Series™ FRP18AZ	Endeavor® K-Series™ FR98MV, FR97MV F-Series Plus™ FR962V, FR802V UH, FR802V DZ Air Handler FRHVMZ**C	EcoNet® CETST800SYS or CETST900SYS
	\$300.00	Up To 8% Off Contractor Cost	Endeavor® F-Series Plus™ RD17AZ	Endeavor® K-Series™ FR98MV, FR97MV F-Series Plus™ FR962V, FR802V UH, FR802V DZ F-Series FR801V UH, FR801V DZ, FR801V**UH Ultra Low NOx ⁴ , FR921V, FR951V, FR951V*UH Ultra Low NOx ⁴ Air Handler FRH2VZ, FRH2TZ, RH3VZ, RHMVZ	EcoNet® CETST800SYS or CETST900SYS
	\$300.00	Up To 8% Off Contractor Cost	Endeavor® F-Series™ FRP16AZ	Endeavor® K-Series™ FR98MV, FR97MV F-Series Plus™ FR962V, FR802V UH, FR802V DZ Air Handler FRH3VZ	EcoNet® CETST800SYS or CETST900SYS or 2-stage 24V 3-stage operation only
	\$125.00	Up To 8% Off Contractor Cost	Endeavor® F-Series™ FRP15AZ	Endeavor® K-Series™ FR98MV, FR97MV F-Series Plus™ FR962V, FR802V UH, FR802V DZ	EcoNet® CETST800SYS or CETST900SYS or 2-stage 24V
	\$100.00	Up To 8% Off Contractor Cost	Endeavor® F-Series™ FRP15AZ	Endeavor® F-Series™ FR801V UH, FR801V DZ, FR801V**UH Ultra Low NOx ⁴ , FR951V, FR921V, FR951V*UH Ultra Low NOx ⁴ Air Handler FRH2VZ, FRH2TZ, FRWMV**C, FRB2TZ	EcoNet® CETST800SYS or CETST900SYS or 2-stage 24V
Air Conditioner Systems	\$625.00	Up To 8% Off Contractor Cost	Endeavor® K-Series™ FRA18AZ	Endeavor® K-Series™ FR98MV, FR97MV F-Series Plus™ FR962V, FR802V UH, FR802V DZ F-Series FR951V**UH Ultra Low NOx ⁴ , FR801V**UH Ultra Low NOx ⁴	EcoNet® CETST800SYS or CETST900SYS
	\$300.00	Up To 8% Off Contractor Cost	Endeavor® F-Series™ FRA16AZ	Endeavor® K-Series™ FR98MV, FR97MV F-Series Plus™ FR962V, FR802V UH, FR802V DZ F-Series FR951V**UH Ultra Low NOx ⁴ , FR801V**UH Ultra Low NOx ⁴ Air Handler FRH3VZ	EcoNet® CETST800SYS or CETST900SYS or 2-stage 24V 3-stage operation only
	\$100.00	Up To 8% Off Contractor Cost	Endeavor® F-Series™ FRA15AZ	Endeavor® K-Series™ FR98MV, FR97MV F-Series Plus™ FR962V, FR802V UH, FR802V DZ	EcoNet® CETST800SYS or CETST900SYS or 2-stage 24V 3-stage operation only
	\$75.00	Up To 8% Off Contractor Cost	Endeavor® F-Series™ FRA15AZ	Endeavor® F-Series™ FR951V**UH Ultra Low NOx ⁴ , FR801V, FR921V, FR951V, FR801V**UH Ultra Low NOx ⁴ Air Handler FRH3VZ	EcoNet® CETST800SYS or CETST900SYS or 2-stage 24V 3-stage operation only
	\$100.00	Up To 8% Off Contractor Cost	Endeavor® F-Series™ FRA15AY (R-454B)	Endeavor® K-Series™ FR98MV, FR97MV F-Series Plus™ FR962V, FR802V UH, FR802V DZ	EcoNet® CETST900SYS or 24V
	\$75.00	Up To 8% Off Contractor Cost	Endeavor® F-Series™ FRA15AY (R-454B)	Endeavor® F-Series™ FR801V, FR921V, FR951V, FR801V**UH Ultra Low NOx ⁴ , FR951V**UH Ultra Low NOx ⁴ Air Handler FRH2VY, FRH2TY, FRH1PY	EcoNet® CETST900SYS or 24V

Menu options and notes continued on next page.

PROMOTION REBATE MATRIX

PRO PARTNER CASHBACK & RESIDENTIAL KWIKCOMFORT FINANCING REBATE:
AUGUST 1, 2024 THROUGH NOVEMBER 15, 2024



2024 FALL CASHBACK M1 PRODUCT MATRIX (CONT.)					
	CashBack Rebate	KwikComfort Rebate	Outdoor HVAC ¹	Indoor HVAC ²	EcoNet® Smart Thermostat / Any Thermostat ³
Residential Packaged Units	\$300.00	Up To 8% Off Contractor Cost	Endeavor® F-Series Plus™ RGE(A/X)ZS, RAC(A/X)ZS, RHPXZS		Any Thermostat
		Up To 8% Off Contractor Cost	Endeavor® F-Series Plus™ RGEAZR Ultra Low NOx ⁴		Any Thermostat
Individual Components	\$75.00	Up To 8% Off Contractor Cost		Endeavor® K-Series™ FR98MV, FR97MV	EcoNet® CETST800SYS or CETST900SYS
	\$50.00	Up To 8% Off Contractor Cost		Endeavor® F-Series Plus™ FR962V, FR802V UH, FR802V DZ F-Series™ FR801V UH, FR801V DZ, FR801V*UH Ultra Low NOx ⁴ , FR951V, FR921V, FR951V*UH Ultra Low NOx ⁴	EcoNet® CETST800SYS or CETST900SYS
	\$25.00	Up To 8% Off Contractor Cost		Endeavor® F-Series™ FR801T UH Ultra Low NOx ⁴	

¹Qualifying installations must meet the minimum efficiency standards set by the US Department of Energy (DOE). ²System must include a Friedrich® matched coil to be eligible for rebate. ³A Friedrich thermostat is recommended to complete a Friedrich system rebate. However, any other thermostat listed as eligible from Rheem Parts Division can also be used to complete a Friedrich System rebate. ⁴Only the Ultra Low NOx model is eligible.

PROMOTION REBATE MATRIX

PRO PARTNER RESIDENTIAL KWIKCOMFORT FINANCING REBATE: AUGUST 1, 2024 THROUGH NOVEMBER 15, 2024

The Friedrich® Residential KwikComfort Financing program will be offering up to 8% off contractor costs on all promotional menus for Pro Partners on qualifying Friedrich HVAC equipment beginning August 1, 2024 through November 15, 2024



RESIDENTIAL KWIKCOMFORT® FINANCING 2024 PRO PARTNER						
	Plan	Promotion Offer	Monthly Payment Factor	Est. # of Payments	Merchant Fee	Up to 8% Off Pro Partner Cost During Promotion¹
Deferred Interest	920	No Monthly Interest if Paid in Full within 6 Months	2.50%	N/A	4.45%	Free
	921	No Monthly Interest if Paid in Full within 9 Months	2.50%	N/A	5.45%	Free
	922	No Monthly Interest if Paid in Full within 12 Months		N/A	6.20%	Free
	923	No Monthly Interest if Paid in Full within 15 Months		N/A	6.65%	Free
	924	No Monthly Interest if Paid in Full within 18 Months		N/A	6.95%	Free
	925	No Monthly Interest if Paid in Full within 24 Months		N/A	10.10%	2.10%
Fixed Payment	940	3.99% APR Until Paid in Full	1.25%	94	22.10%	14.10%
	941	5.99% APR Until Paid in Full		102	15.95%	7.95%
	942	7.99% APR Until Paid in Full		115	11.10%	3.10%
	943	9.99% APR Until Paid in Full		132	7.95%	Free
	950	5.99% APR Until Paid in Full	1.50%	82	14.60%	6.60%
	951	7.99% APR Until Paid in Full		88	10.20%	2.20%
	952	9.99% APR Until Paid in Full		98	7.60%	Free
	960	3.99% APR Until Paid in Full	1.75%	64	15.60%	7.60%
	961	5.99% APR Until Paid in Full		68	12.85%	4.85%
	962	7.99% APR Until Paid in Full		73	9.10%	1.10%
	963	9.99% APR Until Paid in Full		78	7.20%	Free
	964	10.99% APR Until Paid in Full		82	5.20%	Free
	965	11.99% APR Until Paid in Full		86	4.20%	Free
	970	5.99% APR Until Paid in Full	2.00%	58	11.10%	3.10%
	971	7.99% APR Until Paid in Full		61	7.95%	Free
	972	9.99% APR Until Paid in Full		65	7.00%	Free
	980	5.99% APR Until Paid in Full	3.00%	37	7.95%	Free
	981	7.99% APR Until Paid in Full		38	7.20%	Free
	982	9.99% APR Until Paid in Full		40	6.35%	Free
	990	5.99% APR Until Paid in Full	4.00%	27	7.20%	Free
	991	7.99% APR Until Paid in Full		28	6.95%	Free
	992	9.99% APR Until Paid in Full		28	5.45%	Free
Equal Monthly Payments	930	25 Month No Monthly Interest	4.00%	25	10.85%	2.85%
	931	36 Month No Monthly Interest	2.78%	36	15.70%	7.70%
	932	48 Month No Monthly Interest	2.08%	48	17.45%	9.45%
	933	60 Month No Monthly Interest	1.67%	60	19.95%	11.95%
	934	72 Month No Monthly Interest	1.39%	72	23.45%	15.45%

Notes continued on next page.

PROMOTION REBATE MATRIX

PRO PARTNER KWIKCOMFORT FINANCING REBATE: AUGUST 1, 2024 THROUGH NOVEMBER 15, 2024

The Friedrich® Residential KwikComfort Financing program will be offering up to 8% off contractor costs on all promotional menus for Pro Partners on qualifying Friedrich HVAC equipment beginning August 1, 2024 through November 15, 2024



Promotional Selection: In addition to the 6 Month Deferred Interest with Payment promotion, merchants may select up to five additional promotions.

¹Fee after rebate on installation of eligible equipment listed on the Friedrich Pro Partner 2024 CashBack rebate matrix. Pro Partners are eligible to receive a rebate of up to 8% off contractor costs on all Residential KwikComfort Financing promotions for the installation of eligible equipment. All equipment must be installed exactly as shown on the qualifying equipment rebate matrix, or include one of the qualifying individual components (**FR98MV, FR97MV, FR962V, FR802V UH, FR802V DZ, FR801V UH, FR801V DZ, FR951V, FR921V, FR951V*UHU, FR801T UH ULN**), to be eligible for the promotional financing rebate. Qualifying installations must meet the minimum efficiency standards set by the US Department of Energy (DOE). These claims must be submitted through the CST (My.Friedrich.com) in order to qualify for the Residential KwikComfort Financing rebate. The sales slip still must be submitted to Synchrony to be validated for processing. No Interest Until Paid In Full 60 Month and 72 Month Promotions are only eligible 16- and 18-SEER2 M1 Endeavor equipment installed as listed on the qualifying rebate matrix.

SYNCHRONY TERMS AND CONDITIONS

Promotional Updates: Merchants may change promotions at any time by logging into Business Center at: bc.syf.com

Activation Fee: As of 7/16/24, customers will be charged a one-time fee of \$69 on their initial purchase. This does not apply to future purchases.

Split Tickets: Split tickets between multiple Synchrony Bank credit card programs and/or other lenders are not allowed.

Dealer Terms: There may be a minimum volume required on your program. Please ask your sales representative if one applies.

Note: Merchant fees and available promotions subject to change. Synchrony® reserves the right to restrict available promotions by merchant.

CONTACT SYNCHRONY

Inside Sales: 1-877-891-9803

- Enroll in Transact
- Promotional Questions
- Training Requests

Merchant Services: 1-888-222-2176

- Cardholder Account Lookup
- Process an Application
- Request an Authorization

PRO PARTNER® TERMS & CONDITIONS



- The promotion is subject to termination at our discretion. This promotion cannot be combined with any other Friedrich® promotion.
- Installations for commercial applications / commercial properties (rental properties) are not eligible.
- Rebate is only eligible for residential installations on single-family dwellings.
- Rebate is applicable to multiple units in single-family dwellings.
- The Pro Partner's account must be in good credit standing with the distributor in order to participate in this special promotion.
- Installations through National Accounts (such as The Home Depot, ARS and Service Experts) are NOT eligible for the CashBack Promotion.
- We agree that all information within claims submitted, including serial numbers, will be audited by us for accuracy.
- Your distributor that enrolled you in the Pro Partner program has final approval of promotion participation eligibility. Any proven fraudulent activity may result in the Pro Partner's account being put under review or suspended from promotion participation as determined by us. Pro Partner may be held responsible for funding paid rebates back to the distributor and Friedrich; or we will withhold future rebates due to the Pro Partner in the amount of the fraudulent rebates paid.
- All participating Pro Partners must be enrolled as eligible for the promotion and must have a My.Friedrich.com user account. All promotion participants must be enrolled and set up their rebate payment method no later than November 15th for CashBack and KwikComfort®.
- Due to 1099 tax requirements, you may be required to provide personal and business information, as this is required for any person receiving more than \$600 in rewards.
- Qualifying systems and individual unit components are outlined on the eligible product matrix.
- Qualifying systems and individual unit components must be purchased through your HVAC distributor that enrolled you in the program. Qualifying equipment must be sold and installed between 8/1/2024 through 11/15/2024 in order to be eligible for the CashBack and KwikComfort Financing rebates.
- Qualifying installations must meet the minimum efficiency standards set by the US Department of Energy (DOE) to receive CashBack and KwikComfort rebates.
- Only one qualifying purchase should be submitted per rebate. It is the Pro Partner's responsibility to check their submitted claims and ensure the claims reflect the expected rebate amount. Once a rebate is submitted, it will be at our discretion whether the claim can be adjusted. **Claims that have been batched for payment or paid out cannot be adjusted. Please ensure you have reviewed your claim on the confirmation screen prior to submitting your claim.**
- Promotion enrollment and participation is dependent upon the date of Pro Partner Program enrollment completion. To be eligible for Fall promotions, the contractor must be enrolled in the Pro Partner program by November 15th to participate in Fall CashBack and KwikComfort Financing.
- Participation in promotional installation eligibility dates will be adjusted to begin based on the month of the Pro Partner Program enrollment completion date.
- Claims submitted in error that have NOT been batched for payment or paid out can be adjusted by submitting a ticket into the Help Desk (help@myfriedrich.com). For adjustments to be made, the Pro Partner must submit an invoice showing proof of installation with their request.
- **Rebate Funding Responsibilities:**
 - The Pro Partner will receive the full amount of the listed rebate (per Terms & Conditions) and can choose to pass along any given amount to their customers. If desired, the Pro Partner can use earned accrued co-op dollars to promote and advertise the promotion in their market.
- All rebate claims must be submitted online at My.Friedrich.com through the Contractor Serial Tool (CST) **within 30 days from installation date** to be considered eligible for payment to the Pro Partner. Pro Partners are eligible to receive up to an 8% rebate on all Residential KwikComfort Financing menus for the installation of eligible equipment listed on the CashBack promotion matrix. These claims must be submitted through the CST in order to qualify for the Residential KwikComfort Financing rebate. The sales slip still must be sent to Synchrony to be validated.

No exceptions will be allowed. All documentation received after 30 days from the installation date will be denied for processing.

• Friedrich CashBack Rebate Payment Terms:

- Pro Partners are responsible for reviewing and confirming they received payment for all claims. Claims where payments were not received from previous years' promotions are no longer eligible, and will not be paid out, no matter the reasoning.
- Pro Partners must sign up for direct deposit to receive their funds for the CashBack rebate:
 - **Direct Deposit** – For payment to a Pro Partner business via direct deposit.
 - Users will be required to provide their business account direct deposit information and a copy of a void check for validation.
 - IMPORTANT: Direct deposit accounts must be set up and validated before any claims are approved and funds can be deposited.
 - Direct deposit accounts will be funded every other week for approved claims.
- Offer valid to legal residents of the continental United States, Alaska and Hawaii only.

• Residential KwikComfort Financing Rebate Funding

- Twice a month, Synchrony will calculate all eligible sales entered through the CST that were funded and process the rebate amount by Pro Partner. Synchrony will audit claims submitted through the CST against sales slips to validate claim information.
- The rebate will be an ACH Deposit into the Pro Partner's business checking accounting set up with Synchrony Financial.

IMPORTANT: 2024 FALL PRO PARTNER CASHBACK & KWIKCOMFORT PROMOTION DATES

Pro Partner CashBack & KwikComfort Promotion Installation Start	Thursday, August 1, 2024
Pro Partner CashBack Promotion Installation End	Friday, November 15, 2024
*Final Day for Program Enrollment / Registration to Qualify for CashBack & KwikComfort Promotions	Friday, November 15, 2024
All Rebate Submissions Due	30 days from installation*

**December 15, 2024, will be the final deadline for CashBack and KwikComfort rebate claim submissions.*

NOTE: 2024 Fall Pro Partner CashBack and Residential KwikComfort Financing Promotion – All documentation is available on My.Friedrich.com or can be requested from your distributor.

In keeping with its policy of continuous progress and improvement, Rheem reserves the right to make changes to this promotion without notice.

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