

## THE BLUE COLLAR SUCCESS GROUP® AND FERGUSON – OUR GIFT TO YOU

### WHO WE ARE

The Blue Collar Success Group® is built on three core fundamentals: Success, Support, and Freedom. Our mission is to accelerate the success of home services companies through personalized coaching (both one-on-one and group), comprehensive training, and a wealth of proprietary tools and programs that have consistently produced remarkable success stories. As you embark on this exciting journey, you'll receive unwavering support from your Blue Collar coach, the dedicated Blue Collar team, and just as importantly, from your fellow members.

### WHO WE AREN'T

The Blue Collar Success Group is not a one-size-fits-all “best practices” model. Instead, we tailor our coaching to the unique market and business needs of each member. We are dedicated to providing the same high level of commitment to all members, regardless of their size or membership level. Unlike the big franchises with fees, restrictions, and rehashed content, you will have access to fresh, abundant resources without the restriction of annual contracts.

### WHAT WE DO

The Blue Collar Success Group offers both live and online training and events designed to instill confidence and competence in you and your entire team. You'll have access to a toolbox filled with templates and tools, covering systems | processes, marketing, pricing, recruiting resources, and Instant Meeting Makers – all designed to help your business thrive.

Our team of business coaches, trainers, and industry leaders come from the trades, so you can be sure you're always networking with people who share your mindset and understanding.



To schedule a complimentary business evaluation from the Blue Collar Success Group, scan the **blue QR code** below. To schedule an Instant Acceleration Call with one of Blue Collar's Success Consultants, scan the **orange QR code** below. To learn more about BCSG, visit our website [thebluecollarsuccessgroup.com](https://thebluecollarsuccessgroup.com).



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The great thing about The Blue-Collar Success Group is the monthly meetings, not only the one on one with the coach but they have a wide variety of live trainings and videos for sales, management, CSR/Dispatch and Technicians. These live trainings are awesome partially because of all of those in attendance and the brains of those presenting. We are able to see and talk to other HVAC, Plumbing and electrical companies throughout the United States and gain even more insight to tips and tricks to deal with situations we might be facing and what works and what doesn't work with those situations. We have personally attended the seminars for technician trainings and the CSR/dispatch trainings, and they are extremely helpful and informative and opens your eyes to a whole new point of view and ideas. There are insights into advertising and also available contacts to help facilitate what will fit for you and your business.

We have been very pleased with our experience with The Blue-Collar Success Group and would recommend them to any business whether just starting out or have been in business for a number of years. We have seen growth and have grown in our knowledge of the do's and don't's of running a business. I have no doubt that we will continue to see further growth in our company.



**Justin Snow**  
Owner

Read all of our reviews at [tinyurl.com/BCSGreview](https://tinyurl.com/BCSGreview)

*\*Qualifies for the \$2,500 Premium Elite Dealer Program Credit.*